







Strategic Objectives

Keralty, emphasizes the need to strengthen its leadership and work as a **Rapid Response Network,** in order to meet the three strategic objectives to respond to the COVID-19 epidemic:

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Provide technical-scientific guidance and manage the necessary resources to identify, isolate, and facilitate care with the quality and safety of the best possible outcomes and decreased transmission in the community.

Define and implement strategies to protect healthcare teams and our patients, limiting human-to human spread, prevent and control of infections in healthcare facilities and in the community.

Strategy contribution so that individuals, families and communities receive truthful, sensible, rational guidance and information based on the scientific knowledge available; reinforcing the empowerment of self-care and solidarity to protect the high risk individuals, particularly the elderly and those with underlying health problems.





Pillars:

PILLAR 1: COORDINATION, PLANNING AND MONITORING



Different levels of coordination - Guidelines - Organizational support.

PILLAR 2: SUPERVISION, RAPID RESPONSE TEAMS AND CASE INVESTIGATION



Epidemiological oversight - Case management and contacts - Technical definitions - Team training.

PILLAR 3: INFECTION PREVENTION AND CONTROL



Infection-control practices -Biosafety - Isolation - Exposure.

PILLAR 4: CLINICAL LABORATORY



Standard and quality diagnostic procedures - Contingency Solutions

PILLAR 5: COMMUNITY PARTICIPATION AND COMMUNICATION



Useful and correct information to staff, families and healthcare teams – Community approach.

PILAR 6: RESOURCE MANAGEMENT

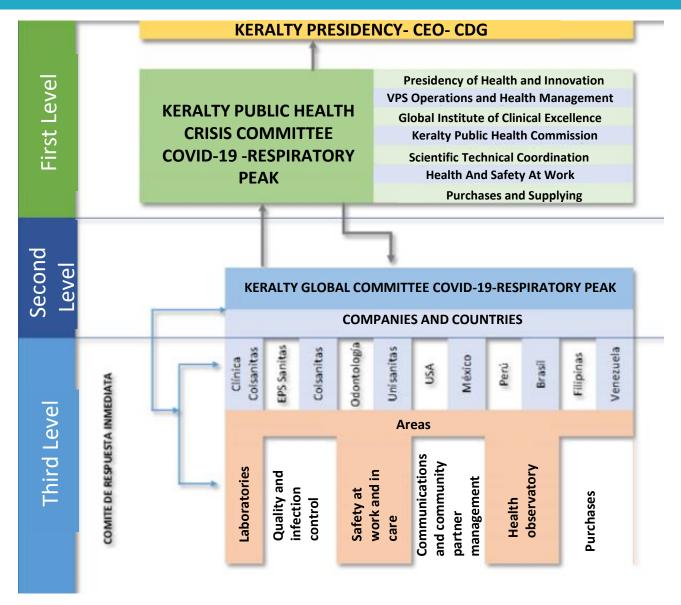


Supply management - Personnel management - Sustainability





Governance







Strategic actions

PILLAR 1: COORDINATION, PLANNING AND MONITORING



Different levels of coordination - Guidelines - Organizational support.

Keralty Global Committee: COVID 19-RESPIRATORY PEAK

Maximum level of governance.
Responsible for issuing the guidelines, technical-scientific recommendations and strategic decisions to be implemented in the Keralty community and will be the only channel of communication and information on cases or contingencies in front of the Presidency, CEO and CDG, through the official spokespersons.

Actions

Plan to evaluate risks, vulnerable areas and scopes, and the capacity responsiveness and resources

Keralty COVID-19 Central Command:

Integrated by strategic leaders of companies, countries (Immediate Response Command) and the mixed support areas, which together work as a network and are the guarantors of adopt the preparation of the strategic plan to each particular context.

Monitoring

Setting metrics and systems for monitoring to establish an effective impact.

Immediate response command-COVID-19 in companies and countries:

Integrated by the leading team, empowered for decision-making and supporter of the implementation and strict monitoring of the Strategic Plan in each situation.

Ownership

To own the experience to evaluate and generate lessons that will guide other Public Health issue topics.





Strategic actions





Epidemiological oversight - Case management and contacts - Technical definitions - Team training.



Establish and distribute case definition, identification criteria, isolation guidelines, diagnostic, and management of itineraries in each instance of care.

Recommendations

Establish self-care recommendations for patients with symptoms of COVID-19, including guidance on Urgent care assistance, priority care or home care.

Education strategies

Generate updated education and information strategies, train hospital and outpatient health teams in the management of respiratory infections and in COVID-19 protocols

Protocol compliance

Coordinate and monitor the compliance protocols with transportation for suspected and confirmed cases.

Emotional support

Guarantee comprehensive, emotional and psychosocial management and support protocols for people with COVID-19 and health care teams.

Surveillance system

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Establish a unified Keralty surveillance system, based on the management of each company and country.





Strategic actions

PILLAR 2: SUPERVISION, QUICK RESPONSE TEAMS AND CASE INVESTIGATION



Epidemiological oversight - Case management and contacts - Technical definitions - Team training.





Generate local epidemiological reports periodically, depending on the situation. Communicate at all organizational levels.



Technical-scientific meetings

Build clinical expert networks to help clinical characterization of COVID-19 infection, address challenges in clinical care, and promote local collaboration.





Strategic actions

PILLAR 3: INFECTION PREVENTION AND CONTROL



Infection-control practices -Biosafety - Isolation - Exposure.

Review capacity and resources for PC practices

Emphasize care requirements and functional classification in isolation rooms, early detection and standard principles for PCI.

Disseminate levels of care on PC

Prioritize triage, over early detection and control infectious sources, generating visual alerts (material with the appropriate language) for all, with the goal to inform at the time of admission or health control points. Direct commitment

Engage leaders with technical or scientific experience to implement PCI activities, prioritizing based on risk evaluation.

Action

Develop and implement a plan for monitoring health care personnel exposed to confirmed cases of COVID-19, quaranteeing companionship. Monitoring

Evaluate the PCI capcity in the home and community locations where the risk of transmission is considered high, establishing a coordinated route of care Surveillance system

Record, inform, and investigate all cases of healthcare-associated infections.





Strategic actions

PILLAR 3: INFECTION PREVENTION AND CONTROL



Infection-control practices -Biosafety - Isolation - Exposure.

7 Identify critical areas

In the clinical laboratory and respiratory area, avoiding risks and establishing biosafety measures, developing and implementing plans to manage a greater demand for sampling and testing.

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Communicate levels of care on PC

Establish health selfmanagement strategies, with promotion and prevention, including strengthening vaccination against the influenza 9

Ensure

Establish actions aimed at protecting and ensuring biosafety measures for personnel in training and establish joint actions with Unisanitas in times of contingency..





Strategic actions

PILLAR 4: CLINICAL LABORATORY



Standard and quality diagnostic procedures - Solution to contingencies



Adopt and disseminate standard operating procedures (as part of disease outbreak investigation protocols) for the collection, handling, and transportation of samples for COVID-19 diagnostic tests.

Recommendations

Identify the hazards and carry out a biosafety risk assessment in the laboratories; use appropriate biosafety measures to mitigate risks. **Embrace**

Standardize systems for molecular testing, supported by secure access to reagents and kits.

Secure 4

Sample collection, management, referral network and procedures must be functional

Monitor

Develop and implement plans to link laboratory data with key epidemiological data for timely data analysis. Implement

Contingency plans to manage increased demand of tests; Preservation of laboratories in anticipation of possible widespread transmission of COVID-19.





Strategic actions

PILLAR 4: CLINICAL LABORATORY



Standard and quality diagnostic procedures - Solution to contingencies



Evaluate

Diagnostics, data quality, staff performance, and incorporate the findings into the strategic analysis of the national laboratory plan and share the lessons learned.

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Develop

A quality assurance mechanism for pointof-care testing, including quality indicators.





Strategic actions

PILLAR 5: COMMUNICATION AND COMMUNITY PARTICIPATION



Useful and correct information to users, families and health teams - Community focusing.



Conceptually unify communication that can be adapted to each public objective. Communicating in advance the risks and details of the measures taken by public health. Audience identification

Take a quick assessment to understand the key target audience, perceptions, and concerns. Prepare local, clear, simple and short messages. Socio-community approaches

Identify trustworthy community groups, influential leaders, who have a support network and communicate key messages.

Community's Commitment

Promote preventive hygiene practices in individuals and communities, especially in susceptible populations.

Channels

Evaluate channels, strategies and innovative tools that allow reaching all areas of contact and care. Find the two-way communication of the messages.

Follow-Up

Establish feedback mechanisms by: monitoring social media; perception surveys, knowledge, attitude and practice of the community; and direct dialogues and consultations.



COVID-19

Keralty Strategic preparedness and response plan



Strategic actions

PILAR 6: RESOURCE MANAGEMENT



Supply management - Personnel management - Sustainability

Medical Supplies

Review the control and management system of the medical supply chain and other essentials, establish the requests according to the historical data and generate input reserves in each company and country.

Human Resources

Be prepared and establish contingency plan for staff requirements. Provide comprehensive and emotional support strategies for cases of professional exhaustion.

Services

Identify and support the critical functions that must continue during a COVID-19 outbreak

Research

Have the guarantee to participate in prioritized lines of research: evaluating diagnoses, therapies and vaccines for compassionate use, clinical trials, regulatory approval, market authorization and / or post-market surveillance.

Special Research

Adopt international guidance from R&D projects and WHO protocols for special studies (complementary use, monitored emergency use of unregistered interventions and investigations) to investigate additional epidemiological, virologic and clinical characteristics

